The Great Depression Begins
D. Challenges at Home and Abroad (ca. 1914-1945)
e. Identify and explain the economic factors that contributed to the stock market crash of 1929 and the Great Depression
The picture is of Florence Owens Thompson and her children in 1936. A journalist, Dorothea Lange, captured this photo. Florence’s family was seeking work and this photo captured the poverty many faced in the Great Depression.
The Problem of Borrowing Money

- People lived beyond their means with credit in the 1920s. They bought items they did not have cash for by borrowing money from a bank.

- There was also an uneven distribution of wealth. The rich were becoming wealthier as the middle class became burdened with debt.

- Once their debt became radically difficult to manage, many Americans then began buying less because they had less money.
The Prosperity of the 1920s Begins to Weaken

- The Dow Jones Industry Average, a poll of the economic health of 30 large businesses in the USA, displayed prosperous times in the 1920s.

- There was a Bull Market for most of the twenties, this meant there were rising stock prices and many investors were reaping profits.

- Many bought stocks on “speculation,” meaning they were hoping to make a quick profit. Some started “buying on margin.” This meant they were borrowing money to buy stocks in the hopes that, when their stocks reaped profits, they could pay back their loans.
A BULL market means the stock market is healthy and businesses are becoming more profitable as stocks climb in value.

A BEAR market means the stock market is unhealthy and businesses are becoming less profitable as stocks drop in value.
- After WW I, international demand for food was high. European nations bought a lot of food from the USA and these customers no longer needed America for food.

- The USA was “too productive” in farming. Farmers had so many crops that there were not enough customers to buy them.

- Railroads, steel, and textile factories were seeing profits fall as people began to spend less.
Should the Government Intervene?

-Legislators tried to pass the McNary-Haugen Bill. The plan was that the government would buy food and then sell it.

-Calvin Coolidge vetoed the bill. He was a Republican who believed in a hands off “laissez faire” government and trickledown economics. He asserted the private market should work out problems without the government’s involvement.

-When farmers fell behind on loan payments to their banks, the banks foreclosed on many farmers and seized their property.
The Stock Market in the early 20th Century
The Stock Market Today
Despite having a strong BULL market through most of the 1920s, on October 29th, 1929, the stock market CRASHED and became a BEAR market.
The Stock Market Crash of 1929

- Stocks began to fall in value dramatically in 1929. Many people panicked and moved their money out of banks.

- On “Black Tuesday,” October 29, 1929, as stocks fell, many tried to sell their stock. Yet, it was too late. Virtually nobody wanted to buy the stocks.

- Since many investors had practiced “buying on margin” they were left in a financial mess. Now, their stocks had dropped in value and they could not pay back the money they borrowed to buy the stocks.
BILLIONS LOST AS STOCKS CRASH
Pantages In Jail Awaits Sentence To State Prison

GUilty SAYS JURY AFTER MANY HOURS

SENate “Farm Bloc” STARTS BATTLE FOR HIGHER TARIFFS

STATE PLANS TO ROUND UP TAX DODGERS

Friend Brings Man To Jail On Rum Charge

Bingham Takes Exception To Senate Lobby

Alliance Of Two Factions May Win Out

Three U.S.C. Students Are Crash Victims

Christianity Must Destroy War Or War Will Overthrow Church, Says Pastor Schrock

Mainstays Of Market In Plunge
The Great Depression and the USA

- Unemployment exploded, inflation grew, and businesses closed. By the 1930s, thousands of banks failed and had closed.

- If you had money in these banks, you were not guaranteed to get anything back. Many people lost all the money they had in bank accounts.

- 25% of the nation became unemployed. This crushed the world markets as well.
THE END