The 1920s: The impact of the automobile, aviation, and advertising

The Impact of the Automobile in the 1920s
- In the 1920s, highways and roads improved a great deal. Route 66 led to the formation of many towns along its path from Chicago to Los Angeles.
- Due to the invention of the car, motels, restaurants, and shopping areas increased and expanded in many places.

The Car Alters Society
- Urbanization, the migration of people to cities, grew in the 1920s. Many skyscrapers were built in the style of *Art Deco*.
- Many goods began to be transported through the highways as well in this era.

Aviation Advances
- The utilization of airplanes in World War I dramatically increased the capability of these machines.
- In the USA, mail began to be transported through air travel.

An Increased Standard of Living
- From 1920-1929, there were prosperous times in the USA. Technology was also increasing.
- Cities used electric lights so that businesses could continue at night. This increased productivity in the nation.

Propaganda Sells Products
- Marketing is the technique in which businesses try to gain consumption for their products and services through creating appealing advertisements.
- In the 1920s, businesses used propaganda to achieve the goal of getting others to buy their goods and services using slogans, entertaining pictures, and the other methods.
FULL NOTES: The 1920s: The impact of the automobile, aviation, and advertising

The Impact of the Automobile in the 1920s
- In the 1920s, highways and roads improved a great deal. Route 66 led to the formation of many towns along its path from Chicago to Los Angeles.
- Due to the invention of the car, motels, restaurants, and shopping areas increased and expanded in many places.
- In the late 1920s, the underwater Holland Tunnel was created from New York to New Jersey.

The Car Alters Society
- Urbanization, the migration of people to cities, grew in the 1920s. Many skyscrapers were built in the style of Art Deco.
- The automobile allowed people to be more mobile and move to various urban areas to seek better jobs.
- Many goods began to be transported through the highways as well in this era.

Aviation Advances
- The utilization of airplanes in World War I dramatically increased the capability of these machines.
- In the USA, mail began to be transported through air travel.
- Charles Lindbergh became the first pilot to fly across the Atlantic Ocean, flying from New York to Paris in 1927. Amelia Earhart also became a famous female pilot in the 1920s.

An Increased Standard of Living
- From 1920-1929, there were prosperous times in the USA. Technology was also increasing.
- The utilization of electricity meant many families had refrigerators for the preservation of food, heat in their homes, and other new inventions made possible by electricity.
- Cities used electric lights so that businesses could continue at night. This increased productivity in the nation.

Propaganda Sells Products
- Marketing is the technique in which businesses try to gain consumption for their products and services through creating appealing advertisements.
- During WW I, the USA used propaganda to gain support for the war.
- In the 1920s, businesses used propaganda to achieve the goal of getting others to buy their goods and services using slogans, entertaining pictures, and the other methods.